

Reinventing Leadership

Governor's Workforce & Human Resources Conference

September 18-20, 2018 | Bismarck, ND

Tuesday, 9/18

8:00 – 8:40 Welcome Address

8:45 – 10:00 Concurrent Sessions

- **Work Ethic: The Critical Skills for the 21st Century Workforce**
Josh Davies, The Center for Work Ethic Development
- **Medical Marijuana & Your Workplace Drug Testing Policy**
Joel Blanchard, Sanford OccMed
- **How to Help Employees Learn What They Need to Know**
Tino Simon, Microsoft
Handout
- **A Deep Dive into Collaborating with Competitors to Meet Workforce Challenges**
Melissa Hassett, Manpower Group Solutions
- **Dipping into Untapped Labor Pools**
James Whirlwind Soldier, Mind Shift
- **Employer Unleashed: Rethinking Your Approach to Recruitment & Retention**
Pat Bertagnolli, Nuverra Environmental Solutions

10:30 – 11:45 Concurrent Sessions

- **Uncovering Leadership Blind Spots**
Tamara Anderson, Dale Carnegie of ND & MN
Whitepaper
- **Drive Business Success with Workplace Flexibility - SCHEDULE CHANGE**
Nancy Conway, SHRM
- **Internet and Social Media Marketing Should Never Be an Accident**
Stacy Sturm, URL Radio
- **Retaining Talent**
Rod Koch, WCCO Belting, Inc.
- **The National Labor Relations Act: What You Need to Know**
Seth A. Thompson, Vogel Law Firm
Handout Notes

12:00 – 1:30	<p>Luncheon Address with Keynote Follow Me! What the Best Leaders Do to Get People to Follow Ted Schick, Schick Corporate Learning Handout</p>
1:45 – 3:00	<p>Concurrent Sessions</p> <ul style="list-style-type: none"> • Cracking the Cohesive Teams Code Michelle Wall, Dale Carnegie of ND & MN • Leadership and Employee Development Through Service Learning Sarah Miller, Wanzek Construction • Six Steps to Becoming a Destination Workplace Danny Nelms, Work Institute • So, You Wanna Start an Apprenticeship... Jennifer Dahl, ND Dept of Commerce • The National Labor Relations Act: What You Need to Know Seth A. Thompson, Vogel Law Firm Handout Notes • TOUR: Bismarck Public Schools - Career Academy & Technical Center: Providing Youth with Industry Tools Dale Hoerauf, Bismarck Public Schools • TOUR: Basin Electric On-site Company Tour: How Culture is Shaped by Environment Diane Paul and Tammy DeWitt, Basin Electric Power Cooperative Handout
3:30 – 4:45	<p>Concurrent Sessions</p> <ul style="list-style-type: none"> • Reasonable Accommodations Michelle Kommer, ND Dept of Labor and Human Rights & Job Service North Dakota • 6 Smart HR Strategies for Today's Serious Skills Gap Nancy Conway, SHRM • Communication Styles Mitch Johnson, CoreLink Administrative Solutions Handout 1 Handout 2 • Workforce Avengers: Build Your Network! Wendy Dailey, South Dakota State University • HOSA - Future Health Professionals Denise Andress, ND Area Health Education Center • Leadership Toolbox Keynote Speaker: Ted Schick, Schick Corporate Learning Handout • TOUR: ND Safety Council: Building Training Solutions to Fit Your Needs Chuck Clairmont, North Dakota Safety Council

- **TOUR: Basin Electric On-site Company Tour: How Culture is Shaped by Environment**
Diane Paul and Tammy DeWitt, Basin Electric Power Cooperative
[Handout](#)

Wednesday, 9/19

8:00 – 9:15 Keynote Address
Attention Pays™: How to drive profitability, productivity and accountability
Neen James
[Conference Resources](#)

10:15 – 11:30 Concurrent Sessions

- **Workforce Development Strategies and the Building Trades Union**
Jason Ehlert, ND State Building & Construction Trades Council
- **Your Role in Leading Change**
Jess Almie, Discovery Benefits
- **Selling Upstream: Tips, Tools, and Tactics on How to Bring your BIG Ideas to Life**
John Bollinger, Bismarck Larks
- **Folding Time™: How to Focus Your Time, Energy and Attention to Make An Impact**
Keynote Neen James
[Conference Resources](#)
- **FMLA, ADA, Workers' Compensation & The Bermuda Triangle**
Kate Bischoff, tHRive Law & Consulting

1:00 – 2:15 Concurrent Sessions

- **Reinventing Recovery in North Dakota**
Kathryn Helgaas Burgum, First Lady of North Dakota
- **The Hidden Profit: High Potential vs. High Performing Employees**
Krishna Powell, HR 4 Your Small Biz, LLC
- **Drive Business Success with Workplace Flexibility**
Nancy Conway, SHRM
- **What Adult Education Can Give You to Meet Workforce Needs with Ready to Work Individuals**
Val Fischer, ND Department of Public Instruction
- **Embracing Change: Keeping Morale and Productivity Up When Times are Tough**
Bethany Berkeley, Dale Carnegie of ND & MN
- **Employee Handbooks - Top 10 Traps for the Unwary**
Cynthia Bremer, Ogletree Deakins
- **TOUR: Bismarck Public Schools - Career Academy & Technical Center: Providing Youth with Industry Tools**
Dale Hoerauf, Bismarck Public Schools.

	<ul style="list-style-type: none"> • TOUR: Bobcat Acceleration Center – Creating a Space for Culture Matt Sagaser, Bobcat Acceleration Center
3:15 – 4:30	Concurrent Sessions <ul style="list-style-type: none"> • Attracting Out of State Workers: A Working Roundtable Discussion & Analysis Kurtis Karn, Workforce Development Council and CoSchedule • Six Steps to Becoming a Destination Workplace Danny Nelms, Work Institute • Your Role in Leading Change Jess Almie, Discovery Benefits • Tell your Story to Attract, Engage, Retain Heather Ostrowski, Preference Employment Solutions Handout • From the Annual Review to a Coaching Culture Raquel Nachatilo, Missouri Valley Family YMCA Handout • #MeToo, #TimesUp & Harassment Trends Kate Bischoff, tHRive Law & Consulting • TOUR: ND Safety Council: Building Training Solutions to Fit Your Needs Chuck Clairmont, North Dakota Safety Council. • TOUR: Bobcat Acceleration Center – Creating a Space for Culture Matt Sagaser, Bobcat Acceleration Center
5:30 – 6:30	Relax Or Repeat Session <ul style="list-style-type: none"> • Employer Unleashed: Rethinking Your Approach to Recruitment & Retention Pat Bertagnolli, Nuverra Environmental Solutions • The Hidden Profit: High Potential vs. High Performing Employees Krishna Powell, HR 4 Your Small Biz, LLC • Retaliation, What is it Really? Kiersten Small, ND Department of Labor

Thursday, 9/20

8:30 – 9:45	Concurrent Session <ul style="list-style-type: none"> • Wearing the C: Leadership Lessons from the Greatest Captains and Coaches in Sports Keynote Speaker: Ross Bernstein, Ross Bernstein Speaking • Storytelling for Learning and Leading Amy Jokinen, Eide Bailly • The Truth About Engaging our Young Workforce Heather Ostrowski, Performance Employment Solutions Handout. • Practical Application of Succession Planning and Talent Development Bruce Miles, Big River Group
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	<ul style="list-style-type: none"> • Legal Compliance and Risk Management for Supervisors Sarah Andrews Herman, Dorsey and Whitney
10:15 – 11:30	Closing Keynote The Champions Code: Building Relationships Through Life Lessons of Integrity and Accountability from the Sports World to the Business World Ross Bernstein, Ross Bernstein Speaking
11:30	<u>21st Century Workforce Address.</u> Governor Doug Burgum

[Information specific to accreditation.](#)